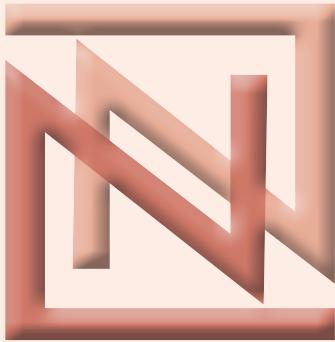


# NADINE NOVOTNI

## Graphic Designer



### Contact

-  nadinenovotni@gmail.com
-  610-500-0282
-  nadinenovotni.com

### Skills

- Branding
- Logo Design
- Iconography
- Packaging Design
- Print Design
- User Interface Design
- User Experience Design
- Typography

### Software

- Photoshop
- Illustrator
- InDesign
- Acrobat
- Figma
- Pardot
- WordPress
- Rhino 3D
- Microsoft Office Suite

### Experience

#### **Arcadia University University Relations Student Assistant**

November 2021 - Present Glenside, PA

- Assist Director of Marketing
- Reformat email templates in Pardot for prospective students
- Assist in migrating content from current website in to a new site using WordPress

#### **Choice Marketing Graphic Design Intern**

May 2022 - August 2022 Aston, PA

- Worked in the Custom Trading Card and Sports Promotion department
- Designed under the supervision of the Senior Graphic Designer
- Set up Minor League baseball player cards, local police department cards, and local fire department cards

### Education

#### **Arcadia University Bachelor of Fine Arts with a concentration in Graphic Design**

August 2019 - May 2023

- GPA: 3.86
- Member of the Honors Program
- Member of the National Society of Leadership and Success
- Made Dean's Distinguished Honors List